

# Lisa Wenzler

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## WORK EXPERIENCE

### ► DANCEWORKS, INC.

#### Position: Director of Design

*January 2011 – Present // Milwaukee, WI*

Responsible for the design development and execution of the non-profit's brand presence in the form of print, advertising, email marketing, and website. Coordinate and manage advertising calendar and budget. Manage vendors, photography, project coordination, mailing and distribution, brand oversight, production schedule and budgets. Oversee and execute marketing initiatives, promotions and events. Oversee communications coordinator.

### ► MINDSPIKE DESIGN

#### Position: Graphic Designer and Art Director

*October 2004 – October 2011 // Milwaukee, WI*

Responsible for design development of corporate identities, print collateral, advertising, annual reports, email marketing and web design projects. Quality, thorough communication, and high attention to detail are especially important. Involved in project meetings, managing vendors, and direct client relationships. Manage press checks, art direct photo shoots, and maintain production schedules and budgets.

### ► ETHOS BRAND DESIGN

#### Position: Graphic Design Intern

*Summer 2004 // London, England*

### ► COMMUNICOR

#### Position: Graphic Design Intern

*October 2003 – June 2004 // Milwaukee, WI*

### ► EASTBROOK CHURCH

#### Position: Worship, Music and Arts Administrative Assistant

*2001 – 2003 // Milwaukee, WI*

## FREELANCE CLIENTS

Christ Church Milwaukee  
Danceworks, Inc.  
Dynamic Events  
Eastbrook Church  
Mindspike Design  
Reformed University Fellowship (RUF)  
Stanford University  
Wenzler Architects  
Woodridge Landscapes

## EDUCATION

### University of Wisconsin–Milwaukee

BFA Graphic Design // 2000–2004

### American Intercontinental University

Study Abroad Program & Internship // 2004

## COMMUNITY INVOLVEMENT

### Current:

Magee Elementary PTO Board Member

### Past:

AIGA Education Committee  
AIGA Mentoring Program (Cultivate) Subcommittee  
AIGA Student Chapter  
Brookfield CRC Middle School Youth Group Leader  
Brookfield CRC Worship Leader  
Danceworks Marketing & PR Committee  
Danceworks MHBT Marketing & PR Committee  
Eastbrook Church Visual Arts Ministry  
Eastbrook Church High School Youth Group Leader  
UWM Panther Dance Team  
Wenzler Architects Board of Directors

## HONORS & AWARDS

2008 American Graphic Design Award  
*Dynamic Events Corporate Branding*

2008 American Graphic Design Award  
*Kalahari Resorts Electronic Press Kit*

2008 American Graphic Design Award  
*Leinenkugel's 140th Anniversary DVD Packaging*

2008 American Graphic Design Award  
*YMCA of Metropolitan Milwaukee Annual Report*

### Program Knowledge

Adobe Creative Suite

Canva

Wordpress