

Lisa Wenzler

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WORK EXPERIENCE

► DANCEWORKS, INC.

Position: Director of Design

January 2011 – Present // Milwaukee, WI

Responsible for the design development and execution of the non-profit's brand presence in the form of print, advertising, email marketing, and website. Coordinate and manage advertising calendar and budget. Manage vendors, photography, project coordination, mailing and distribution, brand oversight, production schedule and budgets. Oversee and execute marketing initiatives, promotions and events. Oversee communications coordinator.

► MINDSPIKE DESIGN

Position: Graphic Designer and Art Director

October 2004 – October 2011 // Milwaukee, WI

Responsible for design development of corporate identities, print collateral, advertising, annual reports, email marketing and web design projects. Quality, thorough communication, and high attention to detail are especially important. Involved in project meetings, managing vendors, and direct client relationships. Manage press checks, art direct photo shoots, and maintain production schedules and budgets.

► ETHOS BRAND DESIGN

Position: Graphic Design Intern

Summer 2004 // London, England

► COMMUNICOR

Position: Graphic Design Intern

October 2003 – June 2004 // Milwaukee, WI

► EASTBROOK CHURCH

Position: Worship, Music and Arts Administrative Assistant

2001 – 2003 // Milwaukee, WI

FREELANCE CLIENTS

Christ Church Milwaukee
Danceworks, Inc.
Dynamic Events
Eastbrook Church
Mindspike Design
Reformed University Fellowship (RUF)
Stanford University:
Wenzler Architects
Woodridge Landscapes

EDUCATION

University of Wisconsin–Milwaukee

BFA Graphic Design // 2000–2004

American Intercontinental University

Study Abroad Program & Internship // 2004

COMMUNITY INVOLVEMENT

Current:

Magee Elementary PTO Board Member

Past:

AIGA Education Committee
AIGA Mentoring Program (Cultivate) Subcommittee
AIGA Student Chapter
Brookfield CRC Middle School Youth Group Leader
Brookfield CRC Worship Leader
Danceworks Marketing & PR Committee
Danceworks MHBT Marketing & PR Committee
Eastbrook Church Visual Arts Ministry
Eastbrook Church High School Youth Group Leader
UWM Panther Dance Team
Wenzler Architects Board of Directors

HONORS & AWARDS

2008 American Graphic Design Award

Dynamic Events Corporate Branding

2008 American Graphic Design Award

Kalahari Resorts Electronic Press Kit

2008 American Graphic Design Award

Leinenkugel's 140th Anniversary DVD Packaging

2008 American Graphic Design Award

YMCA of Metropolitan Milwaukee Annual Report

Program Knowledge

Adobe Creative Suite

Canva

Wordpress